

SMSA ATHLETIC & PERFORMING ARTS BOOSTER CLUBS

August 2019

Families and Friends of St. Mary's Springs Academy,

The volunteers of the parent-run Athletic Booster Club (ABC) and Parents for the Performing Arts (PPA) invite you to help support student athletic and performing arts activities as part of our joint appeal. These annual donations are essential for our pre-K through 12 students to help offset the expenses that are required to provide these opportunities. Your generosity provides support to both groups with this single direct donation appeal.

In order for this gift to be tax deductible and 100% charitable, no goods or services will be provided in exchange for the donations that benefit our students completely. Below is information that you will find valuable:



About the ABC

- ⑤ Funds raised by the ABC are used to help support, maintain and promote athletes and programs such as uniforms, equipment, locker room projects, fan busses, concession improvements, scholarships, and much more.
- ⑤ There are over 46 athletic programs that engage more than 80% of SMSA students, Pre-K through Grade 12.
- ⑤ The ABC funds a variety of "special" projects that benefit our SMSA community. Through steady fundraising efforts and contributions, the athletic booster club recently purchased a photo-finish electronic timing system for track and field, new varsity basketball uniforms and specialty football helmets.

About the PPA

- ⑤ Funds raised by the PPA are used to support arts programming in a variety ways including high school and middle school student musicals and play performances, band concerts, talent shows, scholarships, community performances, Jazz Night, Solo & Ensemble, Forensics, new instruments and travel expenses for student trips that help improve the program.
- ⑤ An exciting 2019-2020 theatre season is already under development. The upcoming feature for this Fall is *The Beverly Hillbillies*; and our Spring musical production will be *Bye Bye Birdie*. Programming for the middle school musical in Spring is yet to be determined. Watch the school calendar and eLedger news for ticket information.

Donating to these booster efforts is easy! Follow the simple steps below and return the completed form to: SMSA Development, 255 County Road K, Fond du Lac, WI 54937 with your check payable to: SMSA ABC/PPA. Please note as you consider your support, donations must be received by Friday, August 30th, to be included in printed materials. Each and every gift makes a difference and is greatly appreciated. For more information and opportunities to get involved with either group, visit the SMSA website or contact one of us below.

Thank you,

Cheri Sheehy

Cheri Sheehy
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Dawn Ottery

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Amy Ullenberg

Amy Ullenberg
PPA President
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Do you have one or more students attending SMSA? Then you are already a member of the ABC & PPA!

ALL parents are encouraged to join the monthly meetings held at SMSA:

ABC – held 2nd Wednesday of each month during the school year.

PPA – held 3rd Wednesday of each month during the school year.

Visit www.smsacademy.org for more information on either committee.



SMSA Athletic Boosters & Parents for Performing Arts
 255 County Road K
 Fond du Lac, WI 54937

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RETURN SERVICE REQUESTED

THANK YOU!

Your generosity makes a difference for our SMSA athletes and performers!

Name/Organization (as you want in printed recognition) _____
 _____ I/We wish to remain anonymous

Address _____ City, State, Zip _____

Email _____ Phone _____

DROP OFF AT SCHOOL OFFICE OR MAIL TO: SMSA Development, 255 County Road K, Fond du Lac, WI 54937

All gifts received prior to August 30, 2019 will include name/organization recognition in printed materials. We kindly accept donations after August 30, however, donor recognition will not be included in printed materials.

Check below:

I want to make an IMPACT gift of \$500

\$500 will be allocated between the ABC and PPA (\$250 each).

—————→ **\$500**

I want to donate to the ABC (check one)

—————→ **ABC total \$ _____**

- \$100.00 Diamond Patron \$ 50.00 Gold Patron
- \$ 75.00 Platinum Patron \$ 25.00 Silver Patron

Other Gift Amount _____

I want to donate to the PPA (check one)

—————→ **PPA total \$ _____**

- \$ 100.00 Diamond Patron \$ 50.00 Gold Patron
- \$ 75.00 Platinum Patron \$ 25.00 Silver Patron

Other Gift Amount _____

TOTAL INCLUDED: _____